

AN 309 Globalisation

Lecturer: Anthony Kelly

Globalisation is a concept that in its most basic sense implies a contemporary intensification of global interconnectedness. What are the technological and economic preconditions that allow for and demand the transnational flow of capital and commodities? How have they affected – and effected – the mediation of ideologies and migration of labour across national boundaries? This module offers students the opportunity to engage with and critically assess some of the key principles of globalisation, starting with the spatial metaphors “local” and “global.” In the final lectures, we will examine a selection of specific examples of global processes that will allow us to consider some of the alleged promises of globalisation as well as the many forms of resistance it engenders.

Week 1: Introduction and Outline (Sep 17th – Sep 21st)

Essential Reading: Hylland Eriksen, T. 2003. Introduction. In T. Hylland Eriksen (ed.), *Globalisation: Studies in Anthropology*. London: Pluto Press.

Students should also familiarise themselves with the course overview, including assessment requirements for the module and the extended reading list

Week 2: The Local (Sep 24th – Sep 28th)

Essential reading: Hannerz, U. 2003. Several Sites in One. In T. Hylland Eriksen (ed.), *Globalisation: Studies in Anthropology*. London: Pluto Press.

Week 3: The Global (Oct 1st – Oct 5th)

Essential reading: Appadurai, A. 1996. *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis, MN: University of Minnesota Press. Chapter 2 Disjuncture and Difference in the Global Cultural Economy

Week 4: Patterns of Global Circulation(s) I: Capital, Corporations, and Commodities (Oct 8th – Oct 12th)

Essential reading: Lee, B. and E. LiPuma. 2002. Cultures of Circulation: The Imaginations of Modernity. *Public Culture* 14(1): 191-213.

Week 5: Patterns of Global Circulation(s) II: Labour and Migration (Oct 15th – Oct 19th)

Essential reading: Vertovec, S. 2007. New Directions in the Anthropology of Migration and Multiculturalism. *Ethnic and Racial Studies* 30(6): 961-978.

Week 6: Patterns of Global Circulation(s) III: Media and Ideologies
(Oct 22nd – Oct 26th)

Essential reading: Luvass, B. 2009. Dislocating Sounds: The Deterritorialization of Indonesian Pop. *Cultural Anthropology* 24(2): 246-279.

Week 7: Identity and/in Globalisation
(Nov 5th – Nov 9th)

Essential reading: Madianou, M. 2011. Beyond the Presumption of Identity? Ethnicities, Cultures, and Transnational Audiences. In V. Nightingale (ed.), *The Handbook of Media Audiences*. Oxford: Wiley-Blackwell.

Week 8: AAA Annual Meeting
(Nov 12th – Nov 16th)

No assigned reading

Week 9: Agriculture and Global Food Production
(Nov 19th – Nov 23rd)

Essential reading: Mintz, S. 2006. Food at Moderate Speeds. In R Wilk (ed.), *Fast Food/Slow Food: The Cultural Economy of the Global Food System*. Plymouth: AltaMira Press.

Week 10: Environmentalism and Political Ecology
(Nov 26th – Nov 30th)

Essential reading: Buttel, F. and K. Gould. 2006. Environmentalism and the Trajectory of the Anti-Globalization Movement. In C. Chase-Dunn and S. Babones, *Global Social Change: Historical and Comparative Perspectives*. Baltimore, MA: The Johns Hopkins University Press.

Week 11: Transnational Science
(Dec 3rd – Dec 7th)

Essential reading: Zabusky, S. 2002. Ethnography in/of Transnational Processes: Following Gyres in the Worlds of Big Science and European Integration. In C. Greenhouse and K. Warren (eds.), *Ethnography in Unstable Places*. Durham, NC: Duke University Press.

Week 12: Review
(Dec 10th – Dec 14th)

No assigned reading

Extended Reading List:

Week 1: Introduction and Outline (Sep 17th - Sep 21st)

Essential Reading: Hylland Eriksen, T. 2003. Introduction. In T. Hylland Eriksen (ed.), *Globalisation: Studies in Anthropology*. London: Pluto Press.

Secondary Reading: Featherstone, M. 1995. *Undoing Culture: Globalization, Postmodernism, and Identity*. London: Sage.

Featherstone, M. 1996. Localism, Globalism, and Cultural Identity. In R Wilson and W. Dissanayake (eds.), *Global/Local: Cultural Production and the Transnational Imaginary*. Durham, NC: Duke University Press.

Giddens, A. 1990. *The Consequences of Modernity*. Stanford, CA: Stanford University Press.

Hannerz, U. 1989. Notes on the Global Ecumene. *Public Culture* 1(2): 66-74.

Hannerz, U. 1990. Cosmopolitans and Locals in World Culture. *Theory, Culture & Society* 7: 237-251.

Harvey D. 1989. *The Condition of Postmodernity*. Oxford: Blackwell.

Kopytoff, I. 1987. *The African Frontier*. Bloomington: Indiana University Press.

Lefebvre, H. 1991. *The Production of Space*. D. Nicholson-Smith (trans.). Oxford: Blackwell.

Ritzer, G. 1998. *The McDonaldization Thesis*. London: Sage.

Robertson, R. 1995. Glocalization: Time-Space and Homogeneity-Heterogeneity. In M. Featherstone, S. Lash, and R. Robertson (eds.), *Global Modernities*. London: Sage.

Wallerstein, I. 1974. The Rise and Future Demise of the of the World-Capitalist System: Concepts for Comparative Analysis. *Comparative Studies in Society and History* 16: 387-415.

Students should also familiarise themselves with the course overview, including assessment requirements for the module and the extended reading list.

Week 2: The Local (Sep 24th - Sep 28th)

Essential Reading: Hannerz, U. 2003. Several Sites in One. In T. Hylland Eriksen (ed.), *Globalisation: Studies in Anthropology*. London: Pluto Press.

Secondary Reading: Anderson, B. 1991 (1983). *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. London: Verso. Chapters 2 and 3

Brenner, N. and N. Theodore. 2002. Preface: From the "New Localism" to the Spaces of Neoliberalism. *Antipode* 34(3): 341-347.

Billig, M. 1995. *Banal Nationalism*. London: Sage Publications. Chapter 4 National Identity in the World of Nations

Gupta, A. and J. Ferguson. 1997. Discipline and Practice: "The Field" as Site, Method, and Location in Anthropology. A Gupta and J. Ferguson (eds.), *Anthropology Locations: Boundaries and Grounds of a Field Science*. Berkeley, CA: University of California Press.

Hogenstein, M. and D. Van Middelkoop. 2005. Saint Helena: Citizenship and Spatial Identities on a Remote Island. *Tijdschrift voor Economische en Sociale Geografie* 90(1): 96-104.

Low, S. and D. Lawrence-Zúñiga. 2003. Locating Cultures. In S. Low and D. Lawrence-Zúñiga (eds.), *The Anthropology of Space and Place: Locating Culture*. Oxford: Blackwell.

Malinowski, B. 1922. *Argonauts of the Western Pacific: An Account of Native Enterprise and Adventure in the Archipelagos of Melanesian New Guinea*. London: Routledge.

Narayan, K. 1993. How Native Is a "Native" Anthropologist? *American Anthropologist* 95(3): 671-686.

Week 3: The Global (Oct 1st - Oct 5th)

Essential Reading: Appadurai, A. 1996. *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis, MN: University of Minnesota Press. Chapter 2 Disjuncture and Difference in the Global Cultural Economy

Secondary Reading: Featherstone, M. 1990. Global Culture: An Introduction. In M. Featherstone (ed.), *Global Culture: Nationalism, Globalization and Modernity*. London: Sage.

Hannerz, U. 2005. Two Faces of Cosmopolitanism: Culture and Politics. *Statsvetenskaplig Tidskrift* 107(3): 199-213.

Inda, J. X. and R. Rosaldo 2002. Introduction: A World in Motion. In J. X. Inda and R. Rosaldo (eds.), *The Anthropology of Globalization: A Reader*. Oxford: Blackwell.

Week 4: Patterns of Global Circulation(s) I: Capital and Commodities (Oct 8th - Oct 12th)

Essential Reading: Lee, B. and E. LiPuma. 2002. Cultures of Circulation: The Imaginations of Modernity. *Public Culture* 14(1): 191-213

Secondary Reading: Applbaum, K. 2005. The Anthropology of Markets. In J. Carrier (ed.), *A Handbook of Economic Anthropology*. Cheltenham: Edward Elgar.

Greer, J. and K. Singh. 2001. A Brief History of TNCs. http://considerthefuture.com/Corporate/CorporateArticles/corp2_tnc.html (accessed on 24 October 2012).

Robotham, D. 2005. Political Economy. In J. Carrier (ed.), *A Handbook of Economic Anthropology*. Cheltenham: Edward Elgar.

Garsten, C. and A. Hasselström 2003. Risky Business: Discourses of Risk and (Ir)Responsibility in Globalizing Markets. *Ethnos* 68(2): 249-270.

Week 5: Patterns of Global Circulation(s) II: Labour and Migration (Oct 15th - Oct 19th)

Essential Reading: Vertovec, S. 2007. New Directions in the Anthropology of Migration and Multiculturalism. *Ethnic and Racial Studies* 30(6): 961-978.

Secondary Reading: Adler, R. 2000. Human Agency in International Migration: The Maintenance of Transnational Social Fields by Yucatecan Migrants in a Southwestern City. *Mexican Studies/Estudios Mexicanos* 16(1): 165-187.

Glick Schiller, N., L. Basch and C. Szanton Blanc 1995. From Immigrant to Transmigrant: Theorizing Transnational Migration. *Anthropological Quarterly* 68(1): 48-63.

Hage, G. 2005. A not so multi-sited ethnography of a not so imagined community. *Anthropological Theory* 5(4): 463-475.

Lee, E. 1966. A Theory of Migration. *Demography* 3(1): 47-57.

Noiriel, G. 1995. Immigration: Amnesia and Memory. *French Historical Studies* 19(2): 367-380.

Patterson, R. 2007. Introduction: Going Around the Drain-Gain Debate with Brain Circulation. In R. Patterson (ed.), *African Brain Circulation: beyond the Drain-Gain Debate*. Leiden: Brill.

Samers, M. 2010. *Migration*. London: Routledge.

Week 6: Patterns of Global Circulation(s) III: Media and Ideologies (Oct 22nd - Oct 26th)

Essential Reading: Luvass, B. 2009. Dislocating Sounds: The Deterritorialization of

Indonesian Pop. *Cultural Anthropology* 24(2): 246-279.

Secondary Reading: Moran, A and J. Malbon. 2006. *Understanding the Global TV Format*. Bristol: Intellect Books.

Schein, L. 2002. Mapping Hmong Media in Diasporic Space. In F. Ginsburg, L. Abu-Lughod and B. Larkin (eds.), *Media Worlds: Anthropology on New terrain*. Berkeley, CA: University of California Press.

Spitulnik, D. 1998. The Language of the City: Town Bemba as Urban Hybridity. *Journal of Linguistic Anthropology* 8(1): 30-59.

Stokes, M. 2004. Music and the Global Order. *Annual Review of Anthropology* 33: 47-72.

Yang, M. 2002. Mass Media and Transnational Subjectivity in Shanghai: Notes on (Re)Cosmopolitanism in a Chinese Metropolis. In F. Ginsburg, L. Abu-Lughod and B. Larkin (eds.), *Media Worlds: Anthropology on New terrain*. Berkeley, CA: University of California Press.

Week 7: Identity and/in Globalisation (Nov 5th – Nov 9th)

Essential Reading: Madianou, M. 2011. Beyond the Presumption of Identity? Ethnicities, Cultures, and Transnational Audiences. In V. Nightingale (ed.), *The Handbook of Media Audiences*. Oxford: Wiley-Blackwell.

Secondary Reading: Fischer, M. 2003. *Emergent Forms of Life and the Anthropological Voice*. Durham, NC: Duke University Press. Chapter 6 Autobiographical Voices (1, 2, 3) and Mosaic Memory: Ethnicity, Religion, Science (An Inquiry into the Nature of Autobiographical Genres and Their Uses in Extending Social Theory)

Marcus, G. and E. Saka. 2006. Assemblage. *Theory, Culture & Society*. 29(3): 101-106.

Vertovec, S. 2001. Transnationalism and Identity. *Journal of Ethnic and Migration Studies*. 27(4): 573-582.

Week 8: AAA Annual Meeting (Nov 12th – Nov 16th)

No assigned reading

Week 9: Agriculture and Global Food Production (Nov 19th – Nov 23rd)

Essential Reading: Mintz, S. 2006. Food at Moderate Speeds. In R Wilk (ed.), *Fast Food/Slow*

Food: The Cultural Economy of the Global Food System. Plymouth: AltaMira Press.

Secondary Reading: Ericksen, P. 2008. Conceptualizing food systems for global environmental change research. *Global Environmental Change* 18(1): 234-245.

Francis, C. et al. 2003. Agroecology: The Ecology of Food Systems. *Journal of Sustainable Agriculture* 22(3): 99-108

Phillips, L. 2006. Food and Globalization. *Annual Review of Anthropology* 35: 37-57.

Week 10: Environmentalism and Political Ecology (Nov 26th – Nov 30th)

Essential Reading: Buttel, F. and K. Gould. 2006. Environmentalism and the Trajectory of the Anti-Globalization Movement. In C. Chase-Dunn and S. Babones, *Global Social Change: Historical and Comparative Perspectives*. Baltimore, MA: The Johns Hopkins University Press.

Secondary Reading: Karliner, J. 1997. *The Corporate Planet: Ecology and Politics in the Age of Globalization*. San Francisco, CA: Sierra Club. Chapter 1 The Corporate Planet: Environment and the Crisis of Globalization

Schofer, E. and F. Granados. 2006. Environmentalism, Globalization and National Economies, 1980-2000. *Social Forces* 85(2): 965-991.

Wolf, E. 1972. Ownership and Political Ecology, *Anthropological Quarterly* 45(3): 201-205.

Week 11: Transnational Science (Dec 3rd – Dec 7th)

Essential Reading: Zabusky, S. 2002. Ethnography in/of Transnational Processes: Following Gyres in the Worlds of Big Science and European Integration. In C. Greenhouse and K. Warren (eds.), *Ethnography in Unstable Places*. Durham, NC: Duke University Press.

Secondary Reading: Fischer, M. 2007. Four Genealogies for a Recombinant Anthropology of Science and Technology. *Cultural Anthropology* 22(4): 539-615

Franklin, S. 1995. Science as Culture, Cultures of Science. *Annual Review of Anthropology* 24: 163-184.

Schott, T. 1993. World Science: Globalization of Institutions and Participation. *Science, Technology & Human Values* 18(2): 196-208.

Week 12: Review
(Dec 10th – Dec 14th)

No assigned reading